

JEBALINE LYDDA

WWW.JEBA.SPACE

ABOUT ME

Design is the visual language of today. I have enjoyed it's every detail over an amazing 14 years of being immersed in it. I am even more excited for the possibilities in the years to come. I love being challenged and am a strong believer of success through hard work.

EDUCATION

2008-2011
B.Sc Visual Communication
Loyola College, Chennai

2008
Sacred Heart Mat. Hr. Sec. School,
Chennai

SKILLS

Design Thinking
Branding
Illustration
Collaboration
Problem solving
Organisational skills
Motivating & Mentoring

LANGUAGE

English
Tamil

EXPERIENCE

VICE PRESIDENT - DESIGN

2021-2022

CREATIVE DIRECTOR

2020

WHITEHAT JR

- Set Design Standards for all Curriculum & Learning Experiences.
- Delivered end to end design for Create with Math, Perform with Music, Art, Animation & Video.
- Built up and led a team of 200+ designers.
- Supported design for Marketing & Brand Comm.

DESIGN CONSULTANT/ FREELANCE

2018 - 2020

SHOP 101, MUMBAI
INBRACKETS, CHENNAI
IBIS, CHENNAI
CAPEFRESH, CHENNAI
FLY ALBATROSS TOURS & TRAVELS CHENNAI
RAJ PARK, CHENNAI

SR. GRAPHIC DESIGNER

2015 - 2018

IMAGIN8ORS, CHENNAI/SINGAPORE

Designed brand content to engage users. Created 50+ logos, infographics, stationery & marketing collaterals.

PARTNER

2012-2015

CAMO CREATIVE LABS, CHENNAI

Handled all aspects of graphic design, worked one on one with clients. Guided and consulted with many small scale startups to meet their graphic design needs.

JR. GRAPHIC DESIGNER

2011 - 2012

LOWE LINTAS, CHENNAI

Designed various marketing collaterals for Saint Gobain, The HINDU, ZUARI, MRF.

CONTACT

+91 8939 3636 12
jebaline.lydda@gmail.com